## **UP MSME 1-Connect**

# PROJECT REPORT

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**PROJECT:** 

Mosquito Repellent Moulds

#### **PROJECT REPORT**

Of

### **MOSQUITO REPELLENT MOULDS**

#### **PURPOSE OF THE DOCUMENT**

This particular pre-feasibility is regarding Mosquito Repellent Moulds.

The objective of the pre-feasibility report is primarily to facilitate potential entrepreneurs in project identification for investment and in order to serve his objective; the document covers various aspects of the project concept development, start-up, marketing, finance and management.

[We can modify the project capacity and project cost as per your requirement. We can also prepare project report on any subject as per your requirement.]



### **MOSQUITO REPELLENT MOULDS**



### Introduction

Mosquito repellents are substances that are designed to make surfaces unpleasant or unattractive to mosquitos. They typically contain an active ingredient that repels mosquitos as well as secondary ingredients, which aid in delivery and cosmetic appeal. They are available in many forms, from creams to lotions to oils, but are most often sold as aerosol products.

Mosquito control manages the population of mosquitoes to reduce their damage to human health, economies, and enjoyment. Mosquito control is a vital public-health practice throughout the world and especially in the tropics because mosquitoes spread many diseases, such as malaria and the Zika virus.

### **Mosquito Repellent Market Analysis**

Mosquito Repellent Market is expected to garner \$4.8 billion by 2022, registering a CAGR of 7.7 % during the forecast period 2016 - 2022.

Wide variety of chemical and natural ingredient based mosquito repellents are being used to keep the mosquitoes away and prevent mosquito-borne diseases such as malaria, dengue, chikungunya, yellow fever, Zika virus, and others.

Popularly used chemical ingredients in the preparation of mosquito repellents include diethyl carbonate, ethyl hexane diol, N-diethyl-3-methylbenzamide (DEET), and diethyl phthalate. Moreover, natural substances such as Lemon Eucalyptus Oil, Lavender, Cinnamon Oil, Soybean Oil and others are used in herbal repellents. Adoption of such natural ingredients based mosquito repellents is increasing to avoid problems such as skin rashes, allergies and others.

The world mosquito repellent market is expected to register notable growth in the near future attributed to rise in incidence of mosquito-borne diseases and global warming, which facilitates breeding of mosquitoes. Other factors that drive the market are rising health awareness, government initiatives for mosquito control, and affordable cost of repellents. However, presence of toxic chemicals, such as DEET, in various mosquito repellent products causes ill

effects on health, which is likely to restrain the growth of this market. Huge opportunities prevail for the world mosquito repellent market owed to rising demand for plant based repellents and increasing penetration in untapped markets of rural regions.

| PROJECTED PROFITABILITY STATEMENT |          |          |          |          |          |
|-----------------------------------|----------|----------|----------|----------|----------|
| PARTICULARS                       | 1st year | 2nd year | 3rd year | 4th year | 5th year |
| Capacity Utilisation %            | 50%      | 53%      | 55%      | 58%      | 60%      |
| SALES                             |          |          |          |          |          |
| Gross Sale                        |          |          |          |          |          |
| Laundary soap                     | 44.00    | 50.64    | 53.69    | 57.66    | 60.89    |
| Total                             | 44.00    | 50.64    | 53.69    | 57.66    | 60.89    |
| COST OF SALES                     |          |          |          |          |          |
| Raw Mateiral Consumed             | 6.06     | 6.49     | 6.80     | 7.24     | 7.57     |
| Elecricity Expenses               | 2.69     | 2.96     | 3.25     | 3.58     | 3.94     |
| Depriciation                      | 2.58     | 2.20     | 1.87     | 1.59     | 1.36     |
| Consumables                       | 1.76     | 2.03     | 2.15     | 2.31     | 2.44     |
| Repair & maintennace              | 1.98     | 2.28     | 2.42     | 2.59     | 2.74     |
| other direct expenses             | 2.42     | 2.79     | 2.95     | 3.17     | 3.35     |
| Packaging Charges                 | 2.64     | 3.04     | 3.22     | 3.46     | 3.65     |
| Labour                            | 7.56     | 8.32     | 9.15     | 10.06    | 11.07    |
| Cost of Production                | 27.69    | 30.09    | 31.81    | 34.01    | 36.11    |
| Add: Opening Stock /WIP           | -        | 2.31     | 2.51     | 2.65     | 2.83     |
| Less: Closing Stock /WIP          | 2.31     | 2.51     | 2.65     | 2.83     | 3.01     |
| Cost of Sales                     | 25.38    | 29.89    | 31.67    | 33.83    | 35.93    |
| GROSS PROFIT                      | 18.62    | 20.75    | 22.02    | 23.83    | 24.95    |
| salary to staff                   | 5.52     | 6.07     | 6.68     | 7.35     | 7.71     |
| Interest on Term Loan             | 1.56     | 1.47     | 1.19     | 0.91     | 0.13     |
| Interest on working Capital       | 0.50     | 0.50     | 0.50     | 0.50     | 0.50     |
| Rent                              | 2.88     | 3.17     | 3.48     | 3.83     | 4.22     |
| Selling & adm Exp                 | 3.08     | 3.54     | 3.76     | 4.04     | 4.26     |

| TOTAL              | 13.54 | 14.75 | 15.61 | 16.63 | 16.82 |
|--------------------|-------|-------|-------|-------|-------|
| NET PROFIT         | 5.08  | 6.00  | 6.41  | 7.20  | 8.13  |
| Taxation           | 0.02  | 0.21  | 0.29  | 0.46  | 0.65  |
| PROFIT (After Tax) | 5.07  | 5.79  | 6.12  | 6.75  | 7.48  |

| <b>PROJECTED</b> | <b>BALANCE</b> | SHEET |
|------------------|----------------|-------|
|                  |                |       |

| PARTICULARS             | 1st year | 2nd year | 3rd year | 4th year | 5th year |
|-------------------------|----------|----------|----------|----------|----------|
| Liabilities             |          |          |          |          |          |
| Capital                 |          |          |          |          |          |
| opening balance         |          | 3.57     | 5.36     | 7.38     | 9.93     |
| Add:- Own Capital       | 2.25     |          |          |          |          |
| Add:- Retained Profit   | 5.07     | 5.79     | 6.12     | 6.75     | 7.48     |
| Less:- Drawings         | 3.75     | 4.00     | 4.10     | 4.20     | 5.25     |
| Closing Blance          | 3.57     | 5.36     | 7.38     | 9.93     | 12.16    |
| Subsidy Reserve         | 4.38     | 4.38     | 4.38     | -        | -        |
| Term Loan               | 14.51    | 11.99    | 9.47     | 2.57     | -        |
| Working Capital Limit   | 4.50     | 4.50     | 4.50     | 4.50     | 4.50     |
| Sundry Creditors        | 0.25     | 0.27     | 0.28     | 0.45     | 0.47     |
| Provisions & Other Liab | 0.30     | 0.40     | 0.55     | 0.66     | 0.83     |
| TOTAL:                  | 27.51    | 26.90    | 26.56    | 18.11    | 17.96    |
| Assets                  |          |          |          |          |          |
| Fixed Assets (Gross)    | 17.52    | 17.52    | 17.52    | 17.52    | 17.52    |
| Gross Dep.              | 2.58     | 4.77     | 6.65     | 8.24     | 9.60     |
| Net Fixed Assets        | 14.94    | 12.75    | 10.87    | 9.28     | 7.92     |
| FD of Subsidy           | 4.38     | 4.38     | 4.38     |          |          |
| Current Assets          |          |          |          |          |          |
| Sundry Debtors          | 2.75     | 4.64     | 5.59     | 3.60     | 3.81     |
| Stock in Hand           | 3.07     | 3.59     | 3.78     | 4.04     | 4.27     |
| Cash and Bank           | 2.37     | 1.54     | 1.93     | 1.18     | 1.96     |
| TOTAL:                  | 27.51    | 26.90    | 26.56    | 18.11    | 17.96    |

| PROJECTED CASH FLOW STATEMENT |  |
|-------------------------------|--|
|                               |  |
|                               |  |
|                               |  |

| PARTICULARS                      | 1st year | 2nd year | 3rd year | 4th year | 5th year |
|----------------------------------|----------|----------|----------|----------|----------|
| SOURCES OF FUND                  |          |          |          |          |          |
| Own Margin                       | 2.25     |          |          |          |          |
| Net Profit                       | 5.08     | 6.00     | 6.41     | 7.20     | 8.13     |
| Depriciation & Exp. W/off        | 2.58     | 2.20     | 1.87     | 1.59     | 1.36     |
| Increase in Cash Credit          | 4.50     | -        | -        | -        | -        |
| Increase In Term Loan            | 15.77    | -        | -        | -        | -        |
| Increase in Creditors            | 0.25     | 0.02     | 0.01     | 0.17     | 0.02     |
| Increase in Provisions & Oth lib | 0.30     | 0.10     | 0.15     | 0.11     | 0.17     |
| increase in subsidy              | 4.38     |          |          |          |          |
| TOTAL:                           | 35.11    | 8.32     | 8.45     | 9.08     | 9.68     |
| APPLICATION OF FUND              |          |          |          |          |          |
| Increase in Fixed Assets         | 17.52    |          |          |          |          |
| Increase in Stock                | 3.07     | 0.52     | 0.20     | 0.26     | 0.23     |
| Increase in Debtors              | 2.75     | 1.89     | 0.95     | - 1.99   | 0.20     |
| Repayment of Term Loan           | 1.26     | 2.52     | 2.52     | 6.90     | 2.57     |
| Increase in FD                   | 4.38     | -        | -        |          |          |
| Drawings                         | 3.75     | 4.00     | 4.10     | 4.20     | 5.25     |
| Taxation                         | 0.02     | 0.21     | 0.29     | 0.46     | 0.65     |
| TOTAL:                           | 32.74    | 9.14     | 8.06     | 9.83     | 8.90     |
|                                  |          |          |          |          |          |
| Opening Cash & Bank Balance      | -        | 2.37     | 1.54     | 1.93     | 1.18     |
| Add : Surplus                    | 2.37     | - 0.83   | 0.39     | - 0.75   | 0.78     |
| Closing Cash & Bank Balance      | 2.37     | 1.54     | 1.93     | 1.18     | 1.96     |



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